

4 perspectives of the future to highlight value

Whether you're using this for yourself, your career, or your startup and the market, you'll deliver the most value if you're building resiliency.

Fill in the boxes and the lists and see if you can spot an opportunity

us: <i>who's the agent? you, the team, the company?</i>	the market <i>the source of value? the job market, competition, investors?</i>
things that are the same for us <i>in 1 year, what are the things that are unlikely to change?</i>	things that are different for us <i>in 1 year, what are the things that are very likely to change?</i>
things that are the same for the market <i>in 1 year, what are the things that are unlikely to change?</i>	things that are different for the market <i>in 1 year, what are the things that are unlikely to change?</i>
opportunities <i>notice any opportunities and risks. how can you bring this value?</i>	